

Treadmill Communications

Your Business Owes You Money

We Find It

We Are Top Level Business

TreadmillCommunications

We empower you to focus and increase the **RUN** Capability in your business

We **BUILD** Capability

Welcome

The Move to the Cloud



Are **Hosted/SaaS**
Solutions
in Your Near Term Future

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Hardware /Software Status

- Hardware
- Server client
- Client server
- Internet
- Social Media
- Cloud
- SAAS



The Cloud

- What is it?
- How does it work?
- Who's in It
- Why bother subscribing ---
- MORE Money?

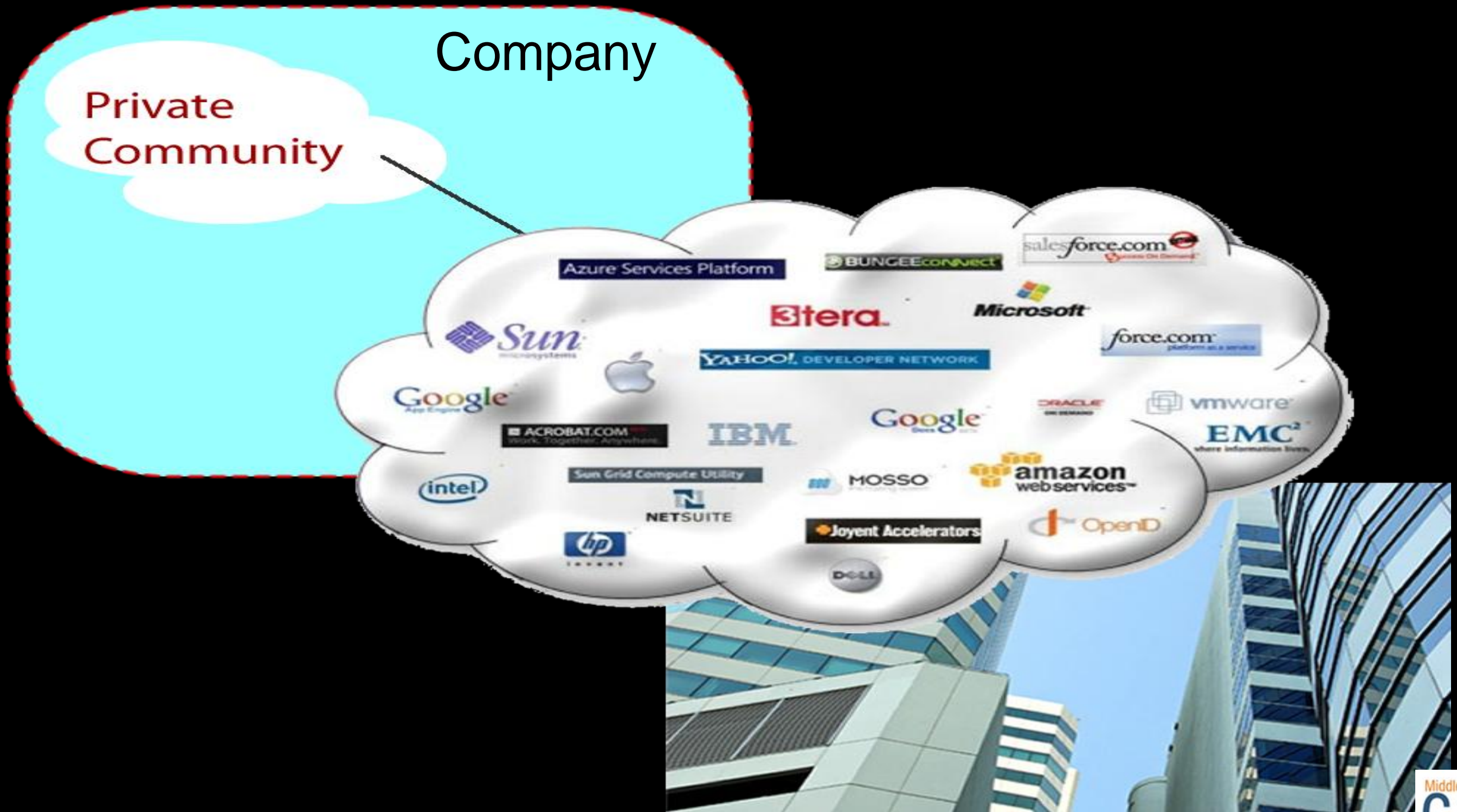


What is the Cloud

The Cloud delivers

- Latest software on the internet
- From top Vendors
- Shared resources and Information
- Without the Infrastructure Cost
- Subscription Fee

LOOK its A Cloud



We do this Already

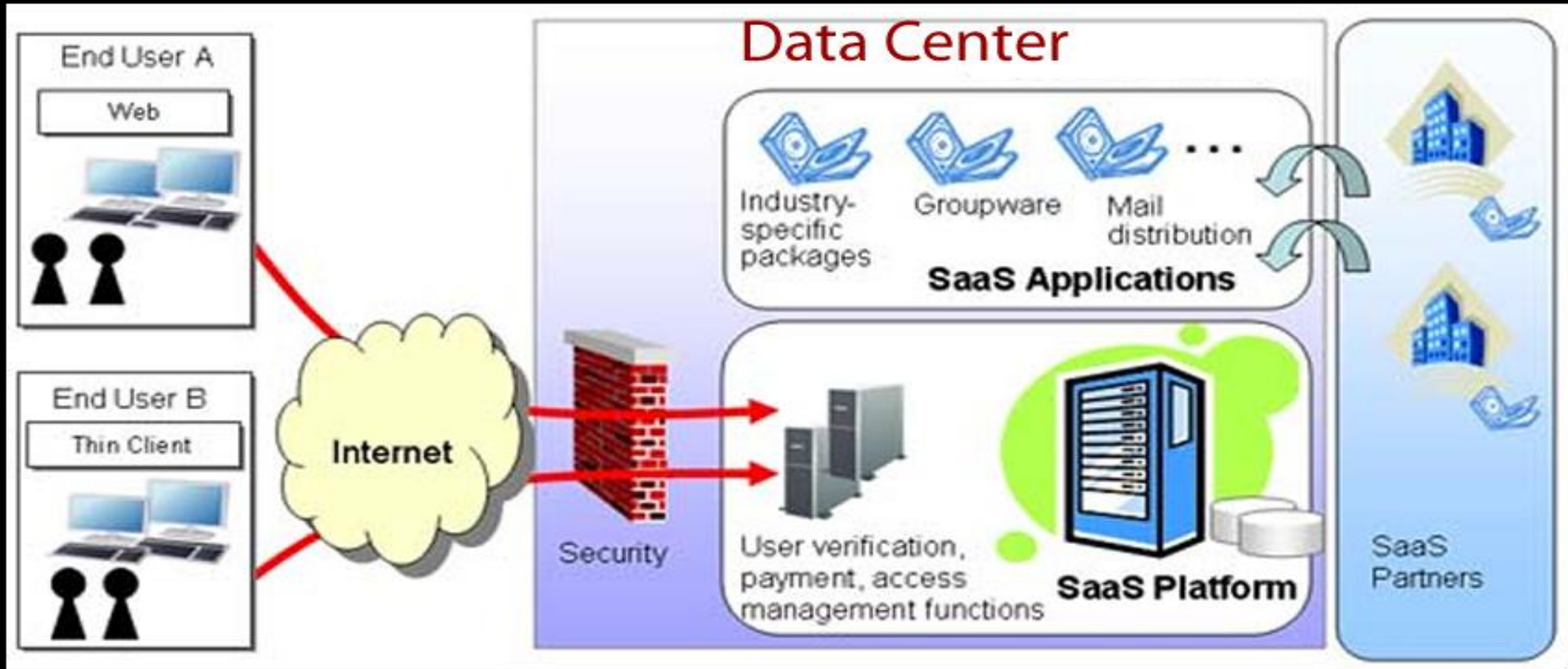
- We lease Cars
 - We use electricity grid
 - Outsource air-conditioning
 - Pay as you go mobile
-
- So why not Outsource Software?

SAAS

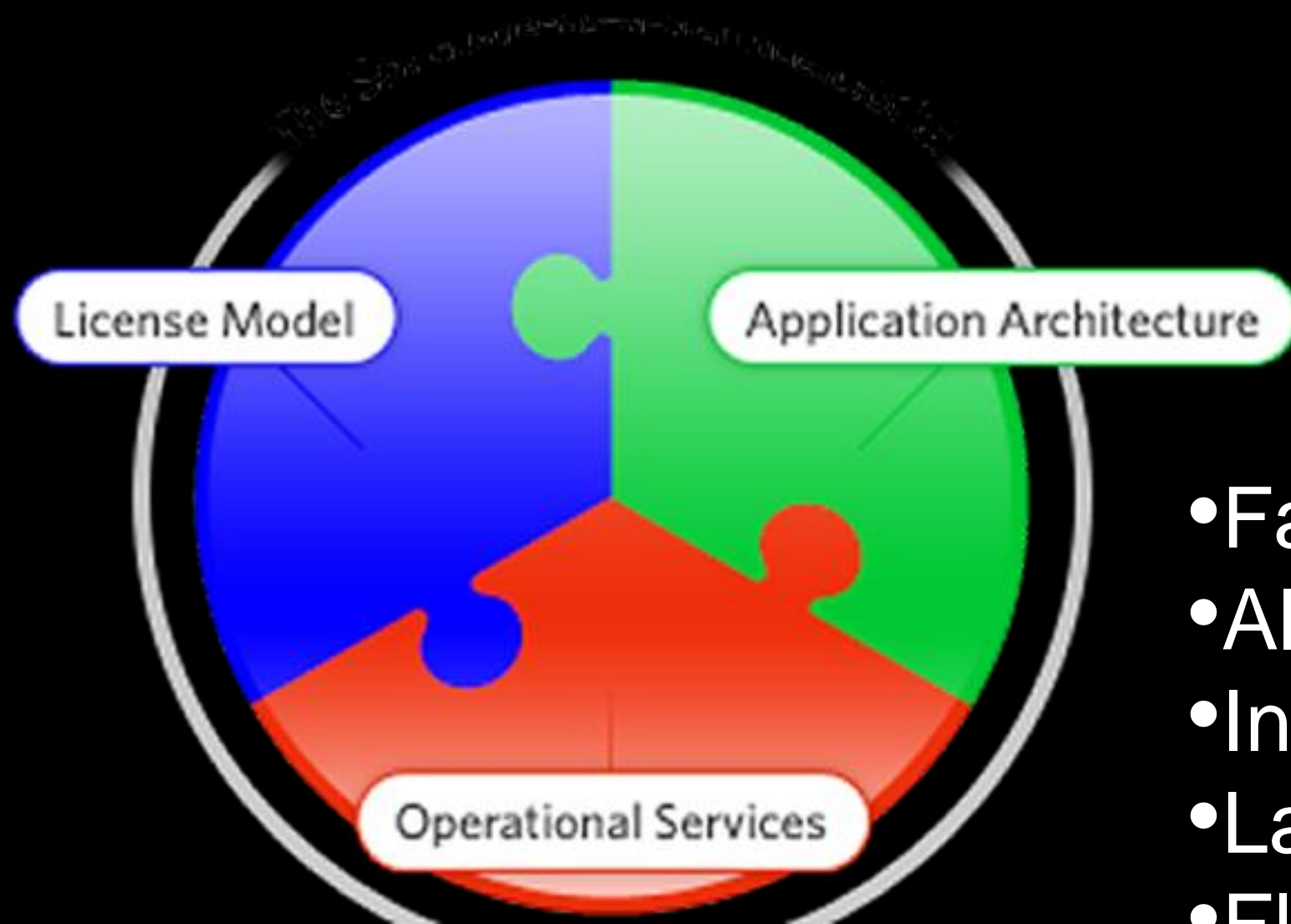
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Software as a Service



Software AS A Service(SaaS)



- Faster Startup
- Allows you to specialise in your area
- Infrastructure costs
- Latest and Greatest - No licensing issues
- Flexible Scalable IT
- Fixed rate budget.

SAAS VS Cloud

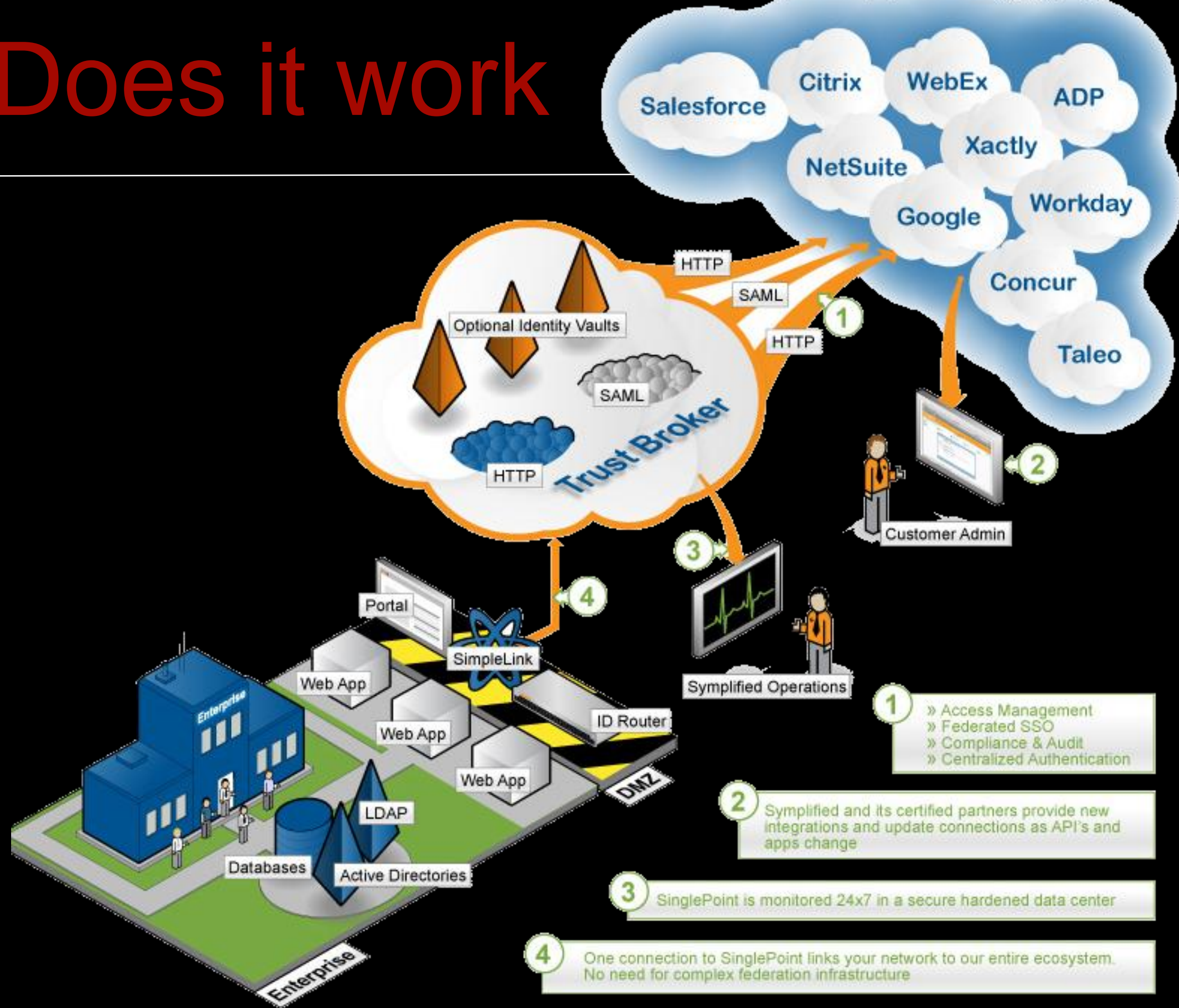
- Is there a difference
- Is it just a way of getting more money
- Will this help my Customer



Cloud/SaaS & My company

- Where is my data- how do I access it
 - Do I get the latest online everytime
 - How does Hardware work
 - Who maintains the software
 - Who owns what – whose asset
-
- What is the real benefit
 - Long term costs versus current practice

How Does it work



Cloud VS SAAS

- The difference is who is in control
- Vendor or You
- Where does Ownership lie
- Where Your data sits
 - SAAS your data sits with the Vendor
 - With Cloud your data sits with you

Which Company's



Weaknesses

- Online 24/7 guarantee the line
- Who owns what
- Backups
- Maintenance -
- Competence
- Security
- Do I hire a Weather Man?



Advantages

- Online 24/7
- Not responsible for the software
- The latest and greatest available
- Its a service reduce overall costs
- Competence
- No hardware costs
- Pay for what you get



The wheel comes round

- Processing power back with data center.
- The call center manage calls not data.
- Are you ready to join the cloud?



Are you sure your

Head is not in a Cloud

- Have you ever used the cloud?
- Decide if you are ready
- Analyse your Data Map?
- Develop your strategy
- Reducing cost by how much
- Identify the risks/benefits



Lets look at it

- <http://www.google.com>
- <http://www.googleapps.com>
- <http://aws.amazon.com>
- <http://www.salesforce.com>